

Scottish Renaissance Festival

of Santa Cruz

Date Received _____

Agreement Sent _____

Invited Guest Artist _____

June 18th & 19th, 2011 ~ Santa Cruz County Fairgrounds

2011 Booth Application

Contact Information

Contact Name _____

Business Name _____

DBA/Booth Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____

E-mail Address _____ CA Resale Number _____

Web Address _____

Business Information

Returning Vendor? *Yes* or *No*

Please list other events/faires in which you participate (include dates): _____

Please describe your booth / cart: _____

Your category? (circle all that apply) : **Clothing - Accessories - Jewelry - Ceramics**

Glass - Metal - Wood - Art - Crafts - Weapons - Imports

Games - Activities - Food - Other _____

Booth/space dimensions (all three): **Depth** _____ x **Frontage** _____ x **Height** _____

Note: Booth spaces are 15' x 15'. This includes stakes & ropes as well as any awnings or overhangs.

Adjoining spaces are available in 15' x 15' increments. Adjustments may not be possible during setup.

There is no guarantee of open space behind your booth for storage or camping...please plan accordingly.

Scottish Renaissance Festival of Santa Cruz, 2271 Chanticleer Ave, Santa Cruz, CA 95062

admin@ScottishRenaissanceFestival.org - <http://www.ScottishRenaissanceFestival.org>

Location Information

Tell us about your location preference(s) at the festival (circle any):

[level ground] [corner] [no wind] [shade] [near entrance] [near food]

[walk-in front] [open 2 sides] [open 3 sides] [solid front] [NOT near food] [quiet]

Choose Your Area: _____ **Crafter's Row** (products & booth must comply with 16th century theme)
_____ **Village Marketplace** (handmade/hand constructed products, decorated pop-ups)
_____ **New World Marketplace** (all other products & modern pop-ups. Near food)
_____ **Highland Games** (all other products & modern pop-ups. Near Games field)

Please describe your craft or product: _____

Do you create/assemble/build your craft or product? *Yes* or *No*

If not, do you buy from the person who does? *Yes* or *No*

Please describe your costume (must comply with guidelines): _____

(To maintain the qualitative integrity of the event, every effort is made to provide "exclusive access" for every vendor/crafter but is not guaranteed. New vendors with similar items to existing vendors will be screened by a Selection Jury.)

Demonstration Information

(Interactive demonstrations are encouraged to enrich the patron experience. Some demonstrations can reduce booth fee.)

Do you plan to demonstrate? *Yes* or *No*

Please describe your demonstration: _____

Thank-you for your application. Deadline for application is May 1, 2011. All applications are submitted for review and our Marketplace Coordinator will contact you with further information. Previous participation does not guarantee a space in 2011.

Booth fees are \$125 for each 15' x 15' space for two days. Camping is free, RV fees may apply. Spaces not guaranteed until fees paid and signed agreement filed with Marketplace Coordinator.

Mail or fax this application to:

Attn: Marketplace Dept, Scottish Renaissance Festival, 2271 Chanticleer Ave, Santa Cruz, CA 95062

phone (831) 252-4878 ~ fax (831) 462-5180